

Local Strategies to Connect with New Job Seekers

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Job Center Ambassador Program

- Provides friendly general orientation of Job Center services & programs
- Assists job seekers
- Partner collaboration





The Ambassador's Role

- Market and promote Job Center events, programs and services
- Improve Partner Relationships
- Provide information on other community resources



Process

- Gather information
- Veteran status
- Program overview
- 10 to 15 minutes





A proud partner of the American  Job Center® network

Wisconsin Rapids Job Center

- Farmers Market & Employer Spotlights
- Job Center Open House
- Hiring Events
- Partner meetings



Farmers Market

- Coordinated with Employer Showcases
 - Sponsored gift basket giveaway
 - Employer at Job Center
- Only a couple blocks away
- Opportunity for agency staff to interact





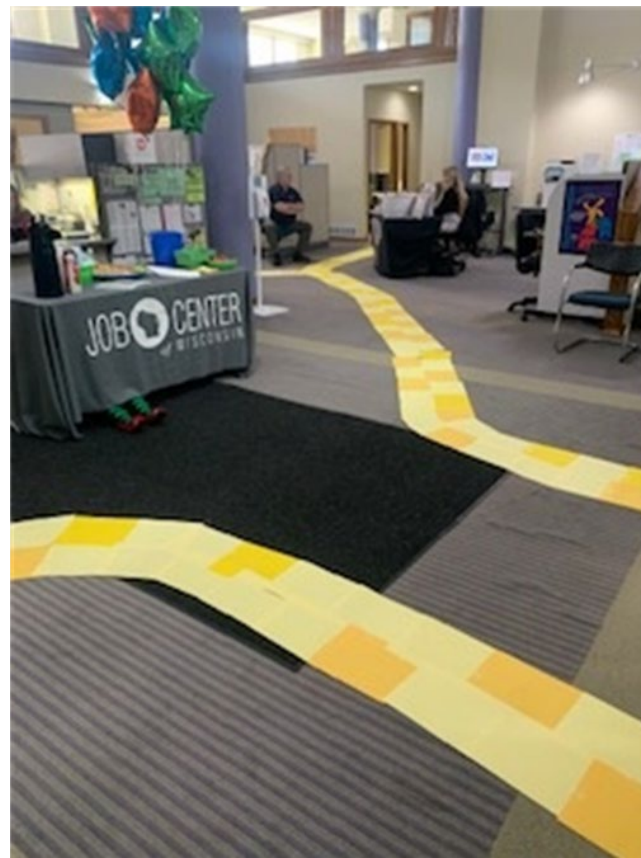




Job Center Open House

- Theme this year was The Wizard of Oz
- Invite resources, employers, and job seekers to visit open house
- Partner agencies encouraged to have tables





Wizard of Oz Open House



Wizard of Oz Open House



Wizard of Oz Open House



Hiring Events

- Job Center sends out emails to all partner agencies and other local resources.
- Who does each agency send the information to?
 - DVR BSC has had “incentives” to bring in consumers
- Partner agencies encouraged to do a “round” of employers





Why?

- Community awareness and education
 - Who are we? Where are we? What can we help with?
 - SO many people have no idea
- Not just about getting numbers in the door
- Increased collaboration between partners + shared goals



Shared Goals

- Each agency has different metrics, different numbers they need to hit, etc.
- But in the end we all have the same goal...

The consumer gaining successful employment

- What can we do differently to reach that shared goal?





Partner Meetings

- Something we did pre-pandemic
- Quarterly is ideal, but at least bi-annually
- Focus on collaboration
 - Not complaints about the job center, other partners, etc.
- Plan events, share agency updates, and get to know each other



Shared Goals

We encourage you to see past your individual goals, your agency goals and instead... think about what we can achieve together. How we can impact lives together.



Questions?

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